

AUDREY THOMAS LEFEUVRE  
Art Director  
Senior Graphic Designer  
Illustrator

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PROFILE

Graduate of a visual communication school, I worked as web-designer within an agency for 4 years. Since then, I have worked as a freelance Art Director. My projects have focused on arts, fashion and print. My role is to combine my customer's desires with my vision of graphic design - aesthetic, clear and constructive.

EDUCATION AND INTERNSHIPS

**Master, Visual Communication** (Multimedia, Advertising, Packaging and Graphic Design) [1997 — 2001]  
with special Jury Congratulations/Ecole d'Art Maryse Eloy, Paris, France  
**Graphic Design Internship** at OA Interactive webagency, Paris, France [2000]  
*project* : TF1 (TV Channel) Website  
**Baccalaureat section Literature and Plastics Arts** [1993 — 1997]  
with Congratulations/Hugues-Capet, Senlis, France

EXPERIENCE

**Freelance Art Director/Senior Graphic Designer/Illustrator - Print, Web** [2007 — present]  
Design of identity: luxury, sport, fashion, audiovisual and technology,  
press and media, cosmetics, health and well-being, jewelry  
*Some Projects*: La Banque de Luxembourg, Le Figaro Madame, Docteur Collot, Le Musee  
Grevin, La Mairie de Paris, Lancaster, Orange, Flammarion, EDF, CEM-Design  
*Some Clients*: interactive agencies like Attoma Design, Area 17, Australie, Tagora, Nextedia,  
C l'Agence

**Freelance Art Director/Graphic Designer/Illustrator - Print, Web** [2006 — 2007]  
at Craie-Art, a freelance collective, Paris, France  
Design of identity: art, luxury, entertainment, fashion, education  
*Some Projects*: Whitewall (favorite website awards), Karine Ferri, g-ops, Des Filles en  
Ovalie, L'Oreal, Virtools, Airplay, Karine Lima, Airplay, L'Altiplano, Pearl Lam  
*Some Clients*: Mrm Worlwide (interactive agency), Biz'com (consulting agency)

**Graphic Designer - Web** [2001 — 2006]  
at Reflexgroup, Paris, France, a luxury goods, fashion, premium brand oriented agency  
serving the advertising, marketing, events, multimedia  
Design of identity: luxury, entertainment, fashion, automobile, fragrance  
*Some Projects*: Chanel, Gla Hotel, S.T. Dupont, Lido de Paris, Longchamp, Printemps.com,  
Veuve Clicquot Ponsardin, Venturi Automobiles

EXHIBITIONS AND PRESS

**La Pastorale**, Cafe Bonnie, Paris, France [2008]  
**Art and You**, website, Paris, France [2007— present]  
**La Rentree des Classes**, Craie-Art, Paris, France [2006]  
**artncraft “mon espace d’expression” part 2** girls@work, Paris, France [2006]  
**Love in Luv**, girls@work, Paris, France [2006]  
**omnidesign** with Oniram, Marc.T, Sylvain Mocquant, Paris, France [2005]  
**Arles Festival HP**, Arles, France [2005]  
**Etapas Graphiques**, Graphic Magazine [2001]

SKILLS

Creating brand identity (conception, photography, graphic design, retouching, flash animation) HTML development, Production team management, Teaching, Collaborating with marketing team and creative director, Active and attentive listening to be able to design an identity that answers to user’s needs, Working quickly on multiple, concurrent projects in different stages, Being attentive to detail, Organizing, Planning Work

TECHNICAL SKILLS

Photoshop, ImageReady, Illustrator, Flash, After Effect, InDesign, Dreamweaver, Acrobat, BBedit, CSS, Word, Excel

MEMBERSHIP

**Girls at work**, <http://www.girlsatwork.org> (a womens artists collective)  
**Art and You**, <http://www.art-and-you.com> (an art gallery)  
**Invisible Armada**, <http://www.invisiblearmada.com> (an artists collective)

INTERESTS

**Typography, Cinema** (favourite directors: Michel Gondry, Peter Greenaway, Claude Chabrol, Tim Burton), **Photography** (favourite photographers: Francesca Woodman, Sarah Moon, Guy Bourdin), **Music, Travel, Art** (favourite artists: Andy Goldsworthy, Ernest Pignon Ernest, Edward Hopper, Jean-Michel Basquiat), **Reading** (favourite writers: Christian Bobin, Murakami Haruki)